



Taralye

The oral language centre for deaf children

An RIDBC service

Loud
Shirt
Day



Hosting a Loud Shirt Day at... Electronic Arts (EA)



A great photo of the team at the EA Firemonkeys Studio in Melbourne and how they do things a little differently!

It is all formal with stylish suits, sleek ties, polished shoes, and gorgeous dresses at Electronic Arts! For this team, every day is smart casual with lots of colour, so they like to flip Loud Shirt Day on its head and dress formally for the occasion!

It is a different take on the event and goes to show that you can hold your event in any way that suits you and your team!

Here are some tips from our Ambassador Loud Shirt Day corporate fundraisers, Electronic Arts:

- Create an **online fundraising page** and encourage staff to share it with their own networks
- Set up a community challenge within the organisation to help raise funds
- Share virtual backgrounds to raise awareness when on zoom calls
- Share information about your fundraising on **social media**
- Send **internal emails** and **calendar reminders** to promote your activities
- Be creative with your ideas for the day. Anything goes!

As we all know 2020 has thrown us a few curve balls, but this has not stopped this team from getting LOUD! They will share links amongst employees and networks and hold virtual events ensuring they are still raising awareness and supporting children with hearing loss.



Did you know sharing a fundraising link can raise three times more than placing a money box at your workplace for "gold coin" donations? With the current Covid-19 restrictions, we encourage all workplaces to share their fundraising link with the wider community to get them involved and supporting your cause.