

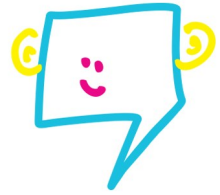


Taralye

The oral language centre for deaf children

An RIDBC service

Loud
Shirt
Day



Hosting a Loud Shirt Day... Top tips for individual fundraisers!



Loud Shirt Day Ambassadors and Taralye clients
Sofi, Doug and Natalija

"Natalija is an energetic, outgoing six-year-old who has profound hearing loss.

Loud Shirt Day is important to our family because it is not only a day to have fun and get LOUD with family, friends and colleagues. It's a time to celebrate Natalija's achievements and raise awareness of hearing loss at my work, my husband's work and at the school Natalija attends with her hearing brothers." Sofi Barac

Whether you have a strong personal connection like Sofi or you simply want to help your community, Loud Shirt Day is a wonderful way to support children with hearing loss learn to listen and speak.

Sofi has shared the key things that made her fundraising events so successful

- Create an **online fundraising page** to make receiving donations from your friends, family and networks simple.
- **Share your story** and why you are motivated to fundraise with your friends and colleagues – in person and using social media to reach a wider audience.
- Organise your **Loud Shirt Day event** – Sofi hosted a LOUD picnic at home, morning teas at my workplace and my husband's workplace, my mum organised a lunch at her church group, we auctioned off a handmade blanket (made by Natalija's grandmother), asks guests at a birthday party to donate to the cause instead of purchasing birthday gifts, and of course encouraged colleagues, family, friends and pets to wear their LOUDEST and WACKIEST shirts.
- How your event looks, is limited only by your imagination.

For Sofi it was surprising and truly heart-warming to see so many of her friends, family and colleagues support not only her but also the cause she truly believes in.

Did you know sharing a fundraising link can raise three times more than placing a money box at your centre for "gold coin" donations? With the current Covid-19 restrictions, we encourage all centres to share their fundraising link with the wider community to get them involved and supporting your cause.