

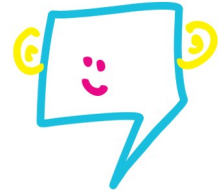


Taralye

The oral language centre for deaf children

An RIDBC service

Loud
Shirt
Day



Hosting a Loud Shirt Day at... your workplace

Wacky shirts, lots of colour and limitless opportunities for getting involved – what better way to engage your staff with a good cause and deepen a broader sense of social responsibility in your workplace!

Here are some tips from our Loud Shirt Day Corporate Ambassador, Strikeforce.

- Create an **online fundraising page** and encourage staff to share it with friends and family.
- Share information about your fundraising on **social media**
- Send **regular internal emails** and **calendar reminders** to promote your fundraising activities.
- Create posters, promoting your involvement in Loud Shirt Day, and display them in your office, tearoom, worksites etc.



Matt Lloyd, CEO at Strikeforce getting LOUD in 2019 with our Loud Shirt Day Ambassador and client Natalija

Strikeforce have been getting loud at work since 2016! They went all out in 2019, with management washing cars in the carpark, food and drinks from their fully filled staff fridge sold to the team, a lavish colourful morning tea, with a number board raffle and even a LOUD fashion parade with a visit from the Taralye Team.

This year they might be forced to go virtual... this won't quieten their LOUD day.

They'll still share their link to their staff and networks and hold a virtual event ensuring they're still raising awareness and supporting children with hearing loss.

Every year our Taralye team attend their event with a client family and it's heart-warming to see so many staff from Strikeforce supporting children with hearing loss. Our Taralye Team members are more than happy to attend your corporate event in-person or virtually and let you and your staff hear how Taralye have changed the lives of children with hearing loss.

Did you know sharing a fundraising link can raise three times more than placing a money box at your workplace for "gold coin" donations? With the current Covid-19 restrictions, we encourage all fundraisers to share their fundraising link with the wider community to get them involved and supporting your cause.