



Taralye

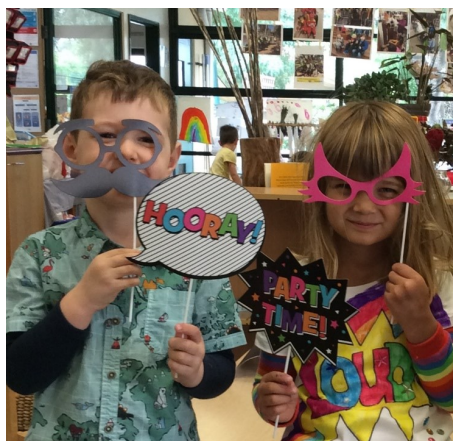
The oral language centre for deaf children

An RIDBC service

Loud
Shirt
Day



Hosting a Loud Shirt Day at... a childcare centre or kindergarten



Did you know that up to two babies in every 1,000 born in Australia have a hearing loss, and this incidence rate *doubles* by the time children reach school age?

Loud Shirt Day is not only a great way to support children who are deaf but is also an excellent opportunity to educate kids on what hearing loss is, foster awareness and inclusivity around hearing devices, and encourage good hearing and ear health practices for all.

Top Tips for creating a cracking Loud Shirt Day Celebration!

- Set up an online fundraising page to get your story out LOUD and clear!
- Upload a photo and a personal blog about why the centre is getting involved in Loud Shirt Day
- Use email to engage your community and get them excited to be part of the Loud Shirt Day celebrations happening across Victoria and beyond
- Host a Loud morning tea – encourage students to pack a lunch box full of colourful healthy food options
- Create colourful posters which promote your involvement in Loud Shirt Day and the importance of why you are fundraising
- Have a Loud Shirt Day colouring in competition
- Use the centre's social media platform and parent social group pages to share your Loud Shirt Day fundraising page



Did you know sharing a fundraising link can raise three times more than placing a money box at your centre for "gold coin" donations? With the current Covid-19 restrictions, we encourage all centres to share their fundraising link with the wider community to get them involved and supporting your cause.