



Taralye
The oral language centre for deaf children
An RIDBC service

**Loud
Shirt
Day**



Hosting a Loud Shirt Day at... **your schools**

Wacky shirts, lots of colour and limitless opportunities for getting involved – what better way to engage students with a good cause and deepen a broader sense of social responsibility at school.

Did you know that up to two babies in every 1,000 born in Australia have a hearing loss, and this incidence rate *doubles* by the time children reach school age?

Loud Shirt Day is a fun and easy charitable activity for schools, not just as a great way to fundraise for Taralye, it is also an opportunity to support children with hearing loss, educate kids on what hearing loss is, foster awareness and inclusivity around hearing devices, and encourage good hearing and ear health practices for everyone.



2020 Loud Shirt Day Ambassadors and Taralye clients Susan, Isabella and Sienna at one of the many Loud Shirt Day celebrations at St Clement of Rome School

We were thrilled to have St Clement of Rome School in Bulleen, Victoria get on board year after year with Loud Shirt Day to rally behind two of their students, Isabella (11 yrs old) and Sienna (8 yrs old) Russo, who were diagnosed at birth with hearing loss. Isabella and Sienna have been wearing hearing aids since they were 3 months old. The girls are thriving academically and socially, and it is always fantastic to see their community get LOUD to raise funds and awareness for Taralye and children with hearing loss.

Top Tips for creating a cracking Loud Shirt Day Celebration!

- **Online fundraising** - Set up an online fundraising page telling the story of the student(s) you're supporting. Explain their hearing loss and what they have achieved.
- **Social media** – share the online fundraising page through social media, linked back to the story of why the school is getting involved. Be sure to use the school's social media as well as any parent group pages
- **Email** - Use email to engage your community and get them excited to be part of the Loud Shirt Day celebrations happening across Victoria and beyond
- **LOUD student dress down day** – share your fundraising link to encourage a donation to be able to dress down and LOUD
- **Make your own LOUD shirt craft activities** - create paper bunting, decorations or LOUD Shirt posters, the possibilities are endless
- **Interactive competitions** – “guess the number of lollies in the jar”, colouring and dancing competitions
- **Host a Loud morning tea or virtual meeting** – encourage students to pack a lunch box full of colourful healthy food options